

# TAKING YOUR INNOVATION PROJECT TO THE NEXT LEVEL

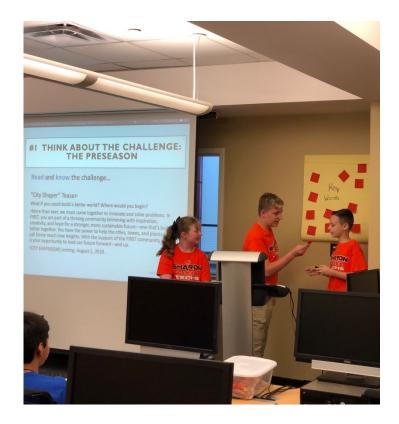
SHARON TIGER TECHS, NOT THE DROIDS YOU ARE LOOKING FOR, LEGO LEGION

## **ABOUT THE AUTHORS**

- Sharon Tiger Techs (2019), LEGO Legion (2018), Not the Droids You Are Looking For (2016) -All three authors are Global Innovation Award Top 20 Teams
- Tips shared in this document helped the teams take their projects to the level of the Global Innovation Award (which existed until 2022)



## GET A HEAD START IN THE OFF SEASON



Key words can be taken from teaser text or teaser video that can lead to great preseason trips or talks with experts for the season.

Think about...who could you talk to? Where could you visit?

This will lead to great **resources** and **contacts** for the team after the season is launched.

In addition, think about presenting to these experts for project feedback later in the season.

### COMMUNICATE YOUR CONTENT IN YOUR 5 MINS

- It is very important to communicate all the key information in your 5 minute presentation so that judges can easily mark the rubric.
- 5 minutes includes set-up time, so keep the setup short and easy always so you have more time for your presentation

BEGINNING 1	DEVELOPING 2	ACCOMPLISHED 3	EXCEEDS 4 How has the team exceeded?					
IDENTIFY – Team had a clearly defined problem that was well researched.								
Problem not clearly defined	Partially clear definition of the problem	Clear definition of the problem						
Minimal research	Partial research from more than one source	Clear, detailed research from a variety of sources						
DESIGN – Team generated innovative ideas independently before selecting and planning which one to develop.								
Minimal evidence of an inclusive selection process	Partial evidence of an inclusive selection process	Clear evidence of an inclusive selection process						
Minimal evidence of an effective plan	Partial evidence of an effective plan	Clear evidence of an effective plan						
CREATE – Team developed an original idea or built on an existing one with a prototype model/drawing to represent their solution.								
Minimal development of innovative solution	Partial development of innovative solution	Clear development of innovative solution						
Unclear model/drawing of solution	Simple model/drawing that helps to share the solution	Detailed model/drawing that helps to share the solution						
ITERATE – Team shared their ideas, collected feedback, and included improvements in their solution.								
Minimal sharing of their solution	Shared their solution with user OR professional	Shared their solution with user AND professional						
Minimal evidence of improvements in their solution	Partial evidence of improvements in their solution	Clear evidence of improvements in their solution						
COMMUNICATE – Team shared a creative and effective presentation of their current solution and its impact on their users.								
Presentation minimally engaging	Presentation partially engaging	Presentation engaging						
Solution and its potential impact on others unclear	Solution and its potential impact on others partially clear	Solution and its potential impact on others clear						

## BUT ALWAYS HAVE MORE TO TELL IN Q&A



- A good project will have more information than what you presented in the 5 minutes.
- Keep a binder with your additional data.
- During Q&A, you will have a chance to share this additional information.
- At the end of Q&A, provide a handout for the judges with details that highlight your project.

## MAKE EXPERTS COUNT – NOT JUST PARENTS

- Internet research itself only goes so far- use it to find experts! Don't be afraid to ask for a phone or video call. You'll be surprised how willing some experts are to help a group of students.
- Ask around in your own network of contacts. Sometimes a friend of a friend is just who you need.
- Think outside the box. Even if your invention is intended to be used by an astronaut, the best feedback may still come from doctors, scientists, college professors, or manufacturers.





## SHARE WITH THOSE WHO CARE

- Some of LEGO Legion's best feedback came from kitchen utensil maker OXO. Even though the design had heavy technological aspects, the product design part was right up OXO's alley.
- The stronger your invention's connection with an expert's niche, the more helpful, and willing to help, they can be.
- Use their ideas as well as your own. They know the market or the technology, but you know your specific project better than anyone else.



## MAKE IT INNOVATIVE

- Solution should be innovative. This means that is needs to meet one or more of the following:
  - Improve existing options;
  - Develop a new application of existing ideas;
  - Solve the problem in a completely new way.
- The original solution/application must demonstrate added value.
- For your solution, it does not have to be a full working prototype; however, a partial prototype or detailed drawings will help convey your project to the judges.
- During the presentation, convey that your product is innovative by comparing it and demonstrating that it is better than products that are already on the market.

## COMPARISON SHEET

Here is a sample comparison sheet that the Droids used to convey how our solution is different.

#### You can download a copy here: http://flltutorials.com/

Worksheets.html

#### Innovation Worksheet Name:

#### Instructions:

- 1. Find as many similar products/solutions as you can find and compare them to your team's solution
- The goal is to gather enough information to be able to explain how the team's solution is innovative (different or an improvement on something that exists). You can share all this information with your judges.

Product/Link	Costs	Implementation Process	Pros	Cons	Other
Our Solution					

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## DISCUSSION

- Watch the following videos of project presentations from teams who have attended International-level tournaments.
- LEGO Legion INTO ORBIT <u>https://youtu.be/XI2fL5iaD6A</u>
- LEGO Legion World Festival Hydro Dynamics <u>https://youtu.be/JUowcfW5oRg</u>
- Is LOST World Class <u>https://www.youtube.com/watch?v=VJ3cs9W83Ug</u>
- Caught in a Brainstorm World Class <u>https://youtu.be/9bskcvE9JkU</u>

- What can we learn from each presentation?
  - What did they do well?
  - How many students were involved?
  - Were you able to fill in a rubric?
  - Were they creative?
  - What made this presentation different?

## CREDITS

- This lesson was written by Tiger Techs, LEGO Legion and Not the Droids You Are Looking For.
- More lessons available at <u>www.ev3lessons.com</u> and <u>www.flltutorials.com</u>



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